

“IT TAKES 20 YEARS TO BUILD A REPUTATION AND FIVE MINUTES TO RUIN IT. IF YOU THINK ABOUT THAT, YOU’LL DO THINGS DIFFERENTLY”

WARREN BUFFETT

INSTAGRAM SUCCESS

MYTHS REALITY

ON HOW TO GROW

- I need to grow a lot of followers >>> I need to grow a TARGETED audience
- My hashtags will make me successful >>> My content & an engaged audience will make me grow
- I need to spend hours on engagement >>> I am engaging strategically
- The more I post, the better is it! >>> I have a powerful content strategy
- I focus on my numbers >>> I focus on building relationships



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